

Strategic Planning and Budget Study Committee

Minutes of the Meeting of February 13, 2013

Raburn Conference Room

The Strategic Planning and Budget Study Committee (SPBS) met on February 13, 2013 in the Raburn Conference Room. The following members were present: Mr. Ben Baker, Dr. Jeffrey Bibbee (proxy for Dr. Chris Maynard), Ms. Laura Giles, Ms. Peggy Hoekenga, Dr. Dan Hendricks, Dr. Bill Huddleston, Dr. Andrew Luna, Dr. David Muse, Mr. David Shields, Dr. Steve Smith, Dr. Brian Thompson, Dr. John Thornell, Ms. Rebecca Walker, and Ms. Debbie Williams (proxy for Mr. Mark Linder). Dr. Thomas Calhoun, committee chair, presided and a quorum was present. Ms. Donna Tipps and Ms. Molly Vaughan were also present.

Call to Order

Chair Calhoun called the meeting to order at approximately 3:30 p.m.

Approval of Agenda

The agenda was approved with the addition of Item f) faculty line in Human Environmental Sciences.

Approval of Minutes

Dr. Thornell made a motion to approve the minutes from the January 16, 2012 meeting. Ms. Giles seconded and the motion carried.

Old Business

None.

New Business

- a. LaGrange Funding Request (Calhoun) **Attachment 1** – The LaGrange Society is asking for an increase in their annual budget of \$1,100, from \$6,900 to \$8,000. Ms. Rebecca Walker made a motion to add this request to the **wish list**. Mr. Ben Baker seconded and the motion carried.
- b. New Faculty Request, Biology (Thornell) **Attachment 2** – Dr. Muse made a motion to use Dr. Bob Daly's salary (upon his retirement) to hire an entry-level replacement and add another new non-tenure track instructor in BI 101 at a cost to the University of approximately \$25,000. This would be added to the **wish list, unless approved for immediate action by Pres. Cale**. Ms. Giles seconded and the motion carried.
- c. Flor-Ala/Diorama Scholarship Increase (Thornell) **Attachment 3** – Student Publications is asking for an increase in scholarships up to \$6,695, in order to keep up with tuition rates. Mr. Shields made a motion to add this request to the **wish list**. Mr. Baker seconded and the motion carried. Ms. Walker, Coordinator of Student Publications, abstained from voting.

- d. Mock Trials Budget Establishment (Thornell) **Attachment 4** – The Department of History and Political Science is requesting that a budget be established for the mock trial program in 2014-2015, at a level of \$14,695. Mr. Shields made a motion to add this item to the **wish list**. Mr. Baker seconded and the motion carried.
- e. Reinstatement of University Research Funding (Thornell) **Attachment 5** – The University Research Committee is requesting that some level of funding be restored to provide seed money for internal research projects. Dr. Thompson made a motion to add this request to the wish list, in the amount of \$30,000. Ms. Walker seconded and the motion carried.
- f. New Faculty Request, Human Environmental Sciences (Thornell) **Attachment 6** – With the move of the Hospitality and Tourism Management program from the College of Business to Human Environmental Sciences, there is a need for a faculty line in that area. Mr. Baker made a motion to approve the faculty line and, **with the approval of the President, that it be immediately posted**. Dr. Muse seconded and the motion carried.

Announcements

- a. **Next Meeting – March 13, 2013, 3:30 p.m., Raburn Conference Room**

Adjournment

The meeting adjourned at approximately 4:40 p.m.

Attachment 1

From: "Goodman, Adam K." <akgoodman@una.edu>
Date: Fri, 25 Jan 2013 15:32:27 -0600
To: UNA <tcalhoun@una.edu>
Cc: "Mauldin, Kimberly O." <komauldin@una.edu>
Subject: LaGrange Society Budget

Dr. Calhoun:

Good afternoon! This e-mail is to request guidance about formally requesting consideration for an increase in the annual budget for UNA's LaGrange Society.

To provide a bit of context, the organization currently has three main financial assets--an annual budget, an agency account, and scholarship money for three officers. I have provided a brief summary of these categories below:

Annual Budget: Since 1997, the organization has operated with an annual budget of \$6,900 (Organization # 49714). These funds are designated to cover the costs of an annual training workshop (including materials, lodging, food, and programming), uniforms, and an end-of-year dinner to recognize the efforts of the students.

Agency Account: To supplement the budget and cover basic, week-to-week expenses, the organization has also set up an Agency Account (# 810026), which is funded by charging each member an annual \$40 membership fee. I have always felt uneasy about asking the students to pay this fee since they are already volunteering to serve, but it has become increasingly necessary.

Scholarships: Each year between 30 and 34 students are selected to serve in the organization. We are incredibly fortunate to be able to offer a full-tuition scholarship to the group's "commander," as well as half-tuition scholarships to each of its two "captains." This is an invaluable asset. Importantly, however, while student ambassador programs at many other institutions pay or provide scholarships to each member, the rest of the LaGrange Society members serve entirely on a volunteer basis.

While the latter two categories mentioned above are sufficiently fulfilling the needs of the organization each year, an increase in the annual budget would enable the group to better fulfill its mission for the University. Due to the inevitable cost increases of the past 15 years, it has become increasingly expensive to provide the group with proper training, uniforms, and appreciation. To keep up with these costs, we have begun relying more and more heavily on the agency account to fund some of the uniform pieces and training materials. To help further, the students also acquire some uniform pieces independently.

Therefore, after carefully reviewing the annual budget, I would like to request consideration for an annual budget increase of \$1,100--from \$6,900 to \$8,000. This would be distributed as follows: \$4,700 for the annual training workshop and materials, \$2,200 for uniforms (including purple UNA polo shirts, some parts of the official uniforms, and winter wear for tours in the cold/rain), and \$1,100 for a formal appreciation dinner.

Of course, I will be happy to go through any process that may be required for formal consideration. Any guidance you can provide will be genuinely appreciated.

Many Thanks,
Adam Goodman

Attachment 5

TO: Dr. John Thornell, Vice President of Academic Affairs & Provost

FROM: Dr. Craig Christy, Member, University Research Committee

DATE: February 8, 2013

RE: **Reinstatement of University Research Funding**

I am writing, as a member of the University Research Committee, to request that some level of funding be restored to provide seed money for internal research projects. I realize that some research funding has been disseminated at the college level, but the amounts available through that venue are typically insufficient to fund all worthy proposals, and insufficient to launch projects which might later attract extramural funding. Given that research, like teaching and service, is an integral component of faculty portfolios, and therefore directly relevant to promotion and tenure, it is vital that realistic levels of research funding be made available. To my knowledge, no funding has been available to the University Research Committee since 2009. Clearly, we are experiencing significant economic stress across the board, but by not funding basic research, which might ultimately qualify for significant outside funding, we are essentially eating our seed corn, and not sufficiently encouraging faculty research. –And this at a time when the University is keen to cultivate grant funds, and equally eager to inculcate a research climate across campus (QEP), including involving students in faculty-directed research. For all these reasons, I urge you to consider restoring funding to the University Research Committee. This Memo has been approved by the University Research Committee.

Proposal to Add a Faculty Line in Hospitality and Tourism Management

Department of Human Environmental Sciences

John Thornell (On behalf of HES)

UNA has a program in this field that has been a part of the College of Business. The program was recently moved to the Department of Human Environmental Sciences (HES) in the College of Education. That change is before ACHE at their spring meeting and approval is anticipated. To get the program activated UNA must have a PhD in the field to teach the courses and administer the program in its beginning stages. This proposal seeks permission to move forward with that search in the spring of 2013 so the program can active in the fall semester.

This program has considerable enrollment potential. The international office has indicated considerable interest in this program by international students, especially in China. On two different occasions I visited China in 2012 to meet with prospective students and was inundated with inquiries about hospitality management. This field is growing rapidly in other countries and would be an excellent market for international students. There is also considerable interest among community college students in the area. One of the HES faculty members in culinary arts comes from a community college background and has already been in discussion with several former colleagues about creating 2+2 agreements. The culinary program in HES at UNA is the fastest growing program on campus. Many of the students have a broader interest in the hospitality industry but the program isn't available. Now that it will be, there will be a considerable number of students who will migrate or take it as a minor. This will help stabilize the exponential growth in culinary.

Internships are an important part of a hospitality management program. The HES Department already has an intern agreement with Marriott and works closely with the local Marriott on educational endeavors in the culinary field. They will be a ready partner for this program in terms of internships, practicums, and hiring.

The HES Department is enthusiastic about the transfer of this program from the College of Business. They have numerous initiatives ready to take place. They already have one faculty member in culinary with a background to support the program but a new faculty position must be secured to go forward.

Current new faculty hires at the assistant professor level with a PhD are being paid about 53-55,000 for ninth months. The request is for that amount. The anticipated revenue that will come from this being a new program that serves new markets of students should offset that expense very quickly.